

Lemon Grove Review

VOL. 7; NO. 1

LEMON GROVE, CALIFORNIA

AUGUST 26, 1954

10c Per Copy

Every Kid to win pet Parade Prize

The Dimmer View

by Max Goodwin

Maybe some of you poor working folks have succumbed to the blandishments of the San Diego Rapid Transit Company, and turned over to your wife the keys to the family car with which goes another of the diminishing segments of your rights and privileges as the head of the family and keeper of the family mores.

Actually, the bus company didn't say it just like that... rather it was pointed out that it is less troublesome and cheaper to ride the bus and on that basis the family came into daily possession of your auto.

In exchange for this family oblique consideration, the bus company sold tokens, which were to be exchanged for rides on their buses at the rate of 7 for \$1.00. This, to my way of thinking is a contract, irrevocable as long as you have the tokens, and they the buses.

Now, with the Public Utilities Commission struck with a wide streak of generosity, with your transportation money, that is, and with an increase granted to the only wretches who sweat and strain to keep the transportation machinery running, as much for the stockholders as for the traveler, these tokens of contract are not worth the metal on which they are stamped unless an additional two cents is dropped in the fare box, this being the amount of the increase allowed by the Public Utilities Commission.

I asked the Transit Company whether or not these tokens represented contracts and whether the company would be required to supply me a ride without financial loss on my part, since the tokens have a printed promise stamped on them, and it says "good for one token fare." At the time of the purchase I did not anticipate adding cash with the token to gain a ride.

I was assured that I would suffer no loss under the new arrangement. The tokens were, as they put it, as good as cash, and I could get back my investment by trotting down to the company's offices in the Land Title Building and my money would be refunded.

There seems to be some connection between this type of contractual disregard and the one I recall having read of in Joe Miller's joke book 30 years ago. It concerned the sharpies who planned to get rich quick and offered two hundred chances on a Cadillac at a buck apiece. When someone complained that there was no assurance that they would get the \$4,000 auto even if he won, the sharpie pointed out that he could be re-assured because, he, the seller, would guarantee that should the car not be forthcoming, the winning ticket-holder would get his dollar back.

For the reader's additional information, tokens are now 5 for 80c.

L. G. Report On Annexation To Take 30 More Days

Orin Cope, assistant to the city manager of San Diego, broke his vacation long enough to report to the Review that the report on the Lemon Grove survey by which residents would be told to what standards they would be required to bring their streets, curbs, sidewalks and lights to be eligible for annexation to San Diego, will be ready in about two weeks after he returns from vacation August 30.

The report was originally scheduled for July 22 but Cope said that more details than he had first anticipated were involved. Some of the questions submitted by the Men's Club required legal opinion, he said. Some policy questions did not arise in other incorporations and these will have to be presented to council.

Cope said that he would hold the report until he has returned, completed it, and can present it to the council personally. He indicated that the report would be ready in 30 days.

Registration Dates Set for Helix

Helix High School announces its registration for the school year 1954-1955. Counselors will register all new students who have moved into our school district during the summer on September 1, 2, and 3 from 9:00 a.m. to 12:00 and 1:00 to 3:00 p.m. in the Counseling Office at Helix High School, 4233 University Ave., La Mesa.

Mr. Ross Wallis is the counselor for ninth graders, Mr. Wilmer Brobst for tenth graders, Mrs. Clara Brown, eleventh graders, and Mrs. Elizabeth Barrett for twelfth graders.

It is important that students bring with them their grades to date of leaving or their last report card at the time of registration.

Each new student must take a general aptitude test and a reading test during registration week. The purpose of this test is to help counselors place students in classes that will meet individual needs. Both of these tests will be given on Friday, September 3 at 9:00 a.m. in the Little Theatre.

School will open Monday, September 13. Ninth graders will have an orientation morning at Helix High School on Friday, September 10. Information regarding the Freshman Day will be mailed to all ninth graders who registered in the spring. Students new to this area will be given the information at the time of registration.

Top's Cleaners
She reported that \$10 had been lifted from her purse, earlier this week at Davis.

Pocket Picked at Market
Pickpockets are active again in Lemon Grove markets according to Mrs. Binnie Lewis, operator of

Local United Success Drive Appointments Made

Robert Sutton, campaign chairman of the United Success Drive for 1954 of the Lemon Grove Area, has announced the following appointments: Vice Chairman, Dr. Robert Swenson, district chairman for the Lemon Grove Area, Mrs. Bert Betts, district chairman for the Vista La Mesa Area, Mrs. Robert Brown, civic chairman, Mrs. Gerald Howell.

Both Mrs. Sutton and Mrs. Brown are wives of area school board members. Mrs. Howell is active in her husband's local business, C. P. Appliances, and will act through the Lemon Grove Business Women's League to head canvassing of local businesses.

Funds from the drive will go for operating expenses of all Red Feather services united in THE Community Cause.

The drive to raise \$1,350,500 will start September 8 with a kickoff luncheon at El Cortez Hotel for the Face Setters and Commerce and Industry Divisions. General of the Army, Omar N. Bradley, national chairman of the United Defense Fund-USO and former chairman of the Joint Chiefs of Staff, will be guest speaker.

Rolando District Exclusion Completed

Formal exclusion of 680 acres of Rolando District was accomplished in 6 separate hearings before the board of the Irrigation District Tuesday a.m.

All of the area involved has been annexed to the City of San Diego and is being served water by them.

No protests to the exclusion were filed. Next Monday will be the date when El Cajon is annexed to the district.

Incorporation Action Begun by 'Organizations United For Incorporation'

About one hundred members of various clubs and organizations, together with many interested observers saw the newly-formed Organizations United for Incorporation set the wheels in motion for bringing Incorporation to ballot in December.

The group was formed by five members each of every club, group or organization which endorsed incorporation and these individuals were charged with implementing the movement.

Robert Gaudin, local businessman, had been named chairman at a public meeting the week before but the organization decided that the job would require a co-chairman and named Forrest Baxter, operator of the Lemon Grove Sheet Metal Works, to share equally in guiding the movement through to election.

Petitions have already been distributed following the approval of the boundaries by the County Boundary Commission and subsequent approval by the Board of Supervisors.

Funds will be raised by the sale of large lapel pins which the public will be asked to purchase at \$1 each. It will require about \$2,000 for expenses pertaining to election, Gaudin said. This money would be returned to the city if incorporation is approved. Petitions making the election possible will require the signatures of 25% of all the property in the proposed boundaries of the new city and this must represent 25% of the assessed valuation. It has been pointed out that land only may be used for valuation. The boundaries, incidentally, are to almost coincide with the elementary school boundaries. About 2,000 names are to be acquired, Gaudin said.

While several committees have been formed within the parent group, the functions of these will not be completely outlined until a meeting Saturday in the Chamber of Commerce office.

Other officers named were Bill Nienaber, Barbara Cohenour and Ina Leonasio, all assistant chairmen. Jessie Pearce was named secretary.

NEW SANCTUARY LAMP FOR ST. PHILIPS
St. Philip's Episcopal Church has been the recipient of many beautiful gifts. A lovely new Sanctuary Lamp has just been installed. It is the gift of Mrs. Hazel K. Wieringham in memory of her husband.

All chairmen of booths and exhibits of the Harvest Festival to be held in September will meet with the president, Tuesday Aug. 31 at 10 a.m. Great things are being planned

Tax Assessor's Work to Be Streamlined

An advisory committee will be formed to aid the county assessor in working out inequities in the tax basing structure, stated County Assessor Arthur Eddy, Friday, at the weekly meeting of the Lemon Grove Men's Club.

First step in upgrading assessing machinery and streamlining the work will be noted next year, he said. Personal property taxes will be based on the system of assuming that personal property is worth a fixed percentage of the value of the house containing it.

"We will save about \$100,000.00 in assessing and clerical costs each year," Eddy said. "We're using part of the first year's savings to replace antiquated equipment."

Eddy said that San Diego offered some tough problems in the tax field. Sixty percent of the county is tax exempt, he said. It takes 1/7 of the budget to collect on personal property which gives 1/28 of the taxes.

The percentage method for evaluating personal property taxes will apply only to the domicile and would not include improvements other than living quarters. "Chicken houses, swimming pools and patios and other similar improvements will not be added to the value we place on residences for the purpose of Personal Property Taxes," Eddy concluded.

Percentages used in computing Personal Property valuations will be on residences up to \$4,000.00, 10%; \$4,000.01 to \$8,000.00, 12%; \$8,000.01 to \$12,000.00, 15%; and over \$12,000.00 physical appraisements will be made.

Any taxpayer may request and receive a physical appraisal upon written request to the Assessor.

Prizes and gifts were assured for every youngster who attends the first annual Lemon Grove Pet Parade, Saturday. It was announced this week by Arva Piepenbrink, parade chairman for the Chamber of Commerce. More than 200 prizes have been contributed by local business firms and these will be distributed by three judges when the parade winds its way to the junior high school playgrounds. The parade will get under way at 2 p.m. at the corner of Buena Vista and Pacific, just west of the Pacific Street parking lot of Mayfair Market.

Programs to Be Used at Annual Baseball Game

"You can't tell the players without a program," will be the cry at the Third Annual Lion-Kiwanis Baseball Game, which will be played on the afternoon of September 19, at the Junior High School playground.

The game will be played in the interest of charity and all proceeds will go to the swimming-pool fund, according to Arva Piepenbrink, chairman of the committee.

Programs will be printed and sold at the game, she stated and several entertainment features will be offered in connection with the game.

Broadway Group Forms Alley Club

There's a new club in Lemon Grove with the unusual title of "Alley Club" and it has attracted membership of most of the property owners on the North side of Broadway between Imperial and Grove.

Nothing social about it, either. The club has been formed for the purpose of paving the alley between Broadway and Lester Ave., the area specified, which is 1161 feet in length. Property owners will share the cost which will be about 67c per front foot. Alley will then be dedicated to the County and the upkeep from then on will be County responsibility, according to Henry Goldy, president of the exclusive club.

Final Performances For 'Ghosts'

"A production which everyone should see," is the unanimous and praising comment of the audience attending the Heartland Players' performance of "Ghosts." Lemon Grove can well be proud of their Little Theatre group, which was congratulated by two of the San Diego critics, both claiming that Henrik Ibsen's "Ghosts" topped all of their previous productions.

This excellent production of professional caliber will have two final performances on August 27 and August 28, in the Lemon Grove Junior High Cafeteria at Central and School Lane. Curtain at 8:30.

It is the hope of the Heartland Players to establish in Lemon Grove a Community Theatre offering productions of entertainment and professional caliber. We urge your attendance in support of an even better Community Theatre for the people of Lemon Grove.

L. G. Mystery—Who's Got the Dollar Bill?

Several weeks ago the REVIEW spent a dollar bill which was attached to a sheaf of papers to which local businessmen were to sign their names as the buck passed thru their establishment. It was to end up at the newspaper office. By counting the names on the list and projecting them against the total population when the list was returned, an idea of how important the Lemon Grove dollar is to its home town could be ascertained.

Something the REVIEW didn't count on is how "desirable" the buck would be. Somebody, and we are certain they didn't notice the 8 x 14 inch pad of paper it was attached to, inadvertently pocketed the dollar, thus killing the story of the Lemon Grove buck.

SIX NEW MEMBERS FOR TRINITY

Rev. Roland Anderson of the First Presbyterian Church of Anaheim will speak Sunday at Trinity.

Mmes. Betty Schroeder, Mary Honeyfield, Dorothy Kupper and Margaret Rabasah, are attending the Leadership Training Conference for Women's Work this week at Pacific Palisades.

Six new members were added to Trinity Roster Sunday Aug. 22. Mr. and Mrs. George A. Nelson and their two lovely daughters, Marjorie and Barbara, and Mr. and Mrs. Leslie Lovett.

VIVECA LINDEFORS, Hollywood actress—"I'm always nervous when I get married."

for the entertainment of the children at St. Philip's Harvest Festival which is to be held Friday and Saturday, September 24 and 25.

Seventh Year Coming Up for Review

That light you see burning in the backshop of the Lemon Grove Review these nights is not only because we're busy as beavers. It's a birthday cake, the candles on which are burning this week to mark the beginning of the seventh year for this newspaper.

The newspaper has undergone many changes during this period. The complete plant was moved about two years ago to its present location, and practically every piece of equipment has been replaced during the past 12 months. The latest addition being an Intertype linecasting machine, model CSM, which was purchased five months ago in an almost new condition from Arts & Craft Printing Co. The machine sells new, complete with magazines and mats, for about \$17,000.00.

A year ago a four page COT press was installed. This equipment has a production speed of about 2,500 copies of the Review per hour.

As a result of the anniversary, the volume number has been changed from "six" to "seven" and we'll wish ourselves and our staff of co-workers a happy birthday. Other than this, work, sweat, tears and chuckles will carry on as usual.

The Dixon Line

By Friend Dixon

We have always enjoyed the program over Radio Station KCBQ but were quite dismayed when its disc jockey broke over recently on a late evening program in eulogizing the seamy side of life when he played host to a bar dancer. He should raise his sights.

—DL—
The Dixon Line is getting out of bounds—it reached Grafton, North Dakota. Greetings to Bill La Plante!

—DL—
Two recent portraits in oils by Earl Schrack, one of our president and the other of the President's Lady, caused some controversial comments at the art exhibit of the San Diego County Fair, because they were painted from photographs. The opportunity is not given to every artist to paint these prominent people direct, and we see no reason why an artist who does it the hard way should be criticised for exercising his talents. Photographs are two dimensional and therefore difficult to handle. It is true that the pose and background are the original artist's but if the portraits are life like, which is the main thing, we think Earl Schrack is to be commended.

While on this subject we recall being asked some time ago by a San Diego banker what we thought of his recent portrait. Our comment was that if it indicated blood under the skin we would have enjoyed it better—which was not, of course, the thing to say to a banker.

—DL—
The few clear nights with the moon at its full were a delight. We have not yet outgrown romance, and the accented shadows of the interlacing foliage of the trees and shrubbery were entrancing—a stanza from Fitzgerald's translation of The Rubaiyat of Omar Khayyam:

"Yon rising moon that looks for us again—
How oft hereafter will she wax and wane;
How oft hereafter rising look for us

Through this same Garden—and for one in vain!"

—DL—
And another Persian wrote—
"A beauty that all night long
Continued on page 8



Mrs. Leon Meyer and Mrs. William Miller proudly display the prizes garnered by the Woman's Club Juniors at the recent La Mesa Parade de la Flores.

Another trophy was won by the Lemon Grove Woman's Club Juniors at the Flower Show held August 14 and 15 in La Mesa. Chairman Mrs. William Miller provided another triumph for the Juniors as she turns over the newly won gold plate to president Mrs. Leon Meyer. The club was awarded two first and one second place in the judging.

Light blue, purple and a milk glass vase comprised the entry which was judged best display of cut flowers.

The gold plate was awarded for the other first place for "Best flower display using club insignia." The Lemon Grove Woman's Club Juniors depicted the club's pin with gold net, coral brunner roses and fern.

Coral hibiscus and shrimp flowers surrounded by castor leaves and beans tastefully arranged in a bamboo container won for Mrs. Leroy Bellwood, Mrs. William Miller and Mrs. Ben Jones as representatives of the Juniors a second place in the tropical centerpiece division.

This is the second year the club has been awarded prizes in the Flower Show.

The MASON LINE

The Mason Line is still on vacation, but the time until its return is shortening.

The jovial tender of this popular column has returned to Lemon Grove after a well-earned rest during which time Channing Mason and his family enjoyed considerable fishing in the north central states, the latter activity of which is said to have disturbed the fish hardly at all.

Channing is geared up to release the first of the fall series of his column in which it is a safe bet that he'll offer to sell a slightly used two week's supply of fishing bait.



Here is the panel which nearly 400 residents heard discuss incorporation at a public meeting last week.

Left to right are Rev. Dan Apra, moderator; Mrs. Zaida Vernier, was chairman of commerce president who opened the meeting but was not on the panel; Dick Milbrodt, U.C.L.A. civics major; Robert Gaudin, chairman of the Citizens' Committee for Incorporation United, and Clarence Allen, principal of the Vista La Mesa Elementary School.



Charles Collins, Jr., a picture of contentment, wins this week's contest for Mrs. J. W. Mulder.

Prizes Abound as Contest Continues

Charles W. Collins Jr., 3247 Citrus St., was the subject of the third week of the Lemon Grove Camera Shop-Review snap shot contest.

Charles Jr., whose father is supervisor of the new juvenile home in San Diego, was photographed by his grandmother, Mrs. J. W. Mulder, 8077 Palm Ave. She used a 35 MM Leica to garner this week's prizes.

Prizes are, as usual, a rich swarzwald cake from the Swedish Bakery at Mayfair Market, a delicacy prepared by Bert Brolin, bakery operator; two tickets to the Grove Theatre which are particularly desirable because of the forthcoming Disney picture, "Pinocchio" and "Knock on Wood," with Danny Kaye that will be shown starting this week-end.

A basket burger, or shrimp basket dinner, the third award, will be given by Richie's Drive In, one of the area's more popular eating places. All these prizes are given every week for the pictures chosen by the judges to have the most human interest.

The only requisite for being eligible is to submit a print and its negative at the Lemon Grove Camera Shop, 7848 Broadway. It is not necessary to make a purchase. It is not even required that the film be processed there. Anyone may enter.

MRS. CHARLES GOOD PASSES

Mrs. Effie A. Good, San Diego resident since 1925 and organist for the First Congregational Church for 25 years, died Friday at home at 7592 Central Avenue. She was the wife of Dr. Charles L. Good, a retired dentist and former chairman of the County Board of Supervisors.

In addition to her husband, she is survived by two sons, Elwin Good of Ramona and Hugh Good of Santee, and a daughter, Mrs. Milton Dunton of Lemon Grove.

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Weddings Contagious Among Michael's Personnel

Harry McGrath, bartender at Henry Goldy's cafe, Michael's, will give up single blessedness next week when he marries Bonnie B. Allison, a Paradise Hills young lady. He will follow closely in the footsteps of another Michael's bartender, William Brandt, who married Betty Lou Theimann three weeks ago in Yuma.

McGrath, billed by Goldy as the "Singing Bartender," because he warbles while he works, said that he and his bride would not go on a honeymoon.

"Goldy won't give me any time off," he said.

RALPH CLOYED, 80th District Assemblyman, "Poise is the ability to keep on talking while the other fellow picks up the check."

chusets, lyric soprano, pupil of Fred Flannagan of La Mesa, will sing a group of light opera numbers at a dinner at the Armed Services YMCA in San Diego next Sunday, August 29.

She will be accompanied by Cathy Pendergrass, 2591 Bonita, Lemon Grove.

LEMON GROVE GIRL TO SING FOR SERVICEMEN

Marlene Dawson, 2111 Massa-

MAX GOODWIN Editor and Publisher
G. A. DOUGHERTY Mechanical Superintendent
OLIVER S. TURNBULL Advertising Manager
HAL LENOX Staff Photographer

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Garden Set Tots' Hoe, Rake, Shovel 23c
Golf Balls Silver Jet 3 for 1.00

Reg. \$3.19 Gallon
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foods hot or cold.
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No. 188396
YING ON MERCHANTS AND
LABOR BENEVOLENT ASSO-
CIATION INCORPORATED, a
corporation, Plaintiff

vs.
YOU PING HOM and WING
NGIM TOM, and JOHN DOES
ONE to TEN, Inclusive, Defend-
ants

Action brought in the Superior
Court in the State of California
in and for the County of San
Diego, and the Complaint filed in
said County of San Diego, in the
office of the Clerk of the Superior
Court.

The People of the State of Cal-
ifornia Send Greeting: TO YOU
PING HOM and WING NGIM
TOM, and JOHN DOES ONE to
TEN, Inclusive, Defendants.

You are hereby directed to ap-
pear and answer to a Complaint
in an action entitled as above,
brought against you in the Super-
ior Court of the State of Califor-
nia, in and for the County of San
Diego, within ten days after the
service on you of this summons—
if served within this County; or
within thirty days if served else-
where.

And you are hereby notified
that unless you appear and an-

swer as above required, the said
Plaintiff will take judgment for
any money or damages demanded
in the Complaint, as arising upon
contract or will apply to the
Court for any other relief de-
manded in the Complaint.

Given under my hand and seal
of the Superior Court of the
County of San Diego, State of
California, this 19th day of April,
1954.

R. B. JAMES, Clerk
By L. M. Crane, Deputy
(Seal of Superior Court)

V. J. Dorman, Attorney, DOR-
MAN and DORMAN, 531 Land
Title Bldg., San Diego 1, Cali-
fornia.

L. G. Review, July 22, 29, Aug.
5, 12, 19, 26, Sept. 2 and 9, 1954.

NOTICE TO BIDDERS
The Grossmont Union High School
District will receive bids on Miscellaneous
Supplies and Equipment for:
Automotive, Books, Periodicals & Li-
brary, Building Materials, Cafeteria &
Home Economics, Custodial, Electrical,
Furniture, Gardening and Grounds,
Health, Instructional, Industrial, Art,
Musical, Office Machines, Salvage, Lau-
ndry Service and Tire Recapping.

Each bid shall be submitted on a
form obtained at the Purchasing De-
partment, Grossmont Union High School
District, Grossmont, California; shall
be sealed and filed in said Purchasing
Department on or before 2:00 P.M. on
September 9, 1954.

Bids will be publicly opened and read
aloud at that time and place.
The Grossmont Union High School Dis-
trict reserves the right to reject any or
all bids, to accept or reject any one or
more items or to waive any irregu-
larities or informalities in the bids
or in the bidding.

Preference will be made in the award

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No bidder may withdraw his bid for a
period of thirty (30) days after the date
set for the opening of bids.
GROSSMONT UNION HIGH SCHOOL
DISTRICT
Harold G. Hughes, Asst. Supt.

NOTICE OF DISSOLUTION AND CERTIFICATE OF CANCELLATION OF DOING BUSINESS UNDER FICTITIOUS NAME BY PARTNERSHIP AND NEW CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME

No. 19039
STATE OF CALIFORNIA) ss.
COUNTY OF SAN DIEGO) ss.

We, the undersigned, Emerson
C. Adams, residing at La Mesa,
California, and Paul E. Hendrick
residing at 2234 Cypress Street,
Lemon Grove, California, both of
the County of San Diego, Califor-
nia, do hereby certify that we
have heretofore transacted busi-
ness as partners at 3308 Main
Street, Lemon Grove, California,
under a designation not showing
the names of persons interested
as partners in such business, to-
wit: "LEMON GROVE SHOP-
PING CENTER," and that we
have now ceased to do business
as partners under such name,
said partnership having been dis-
solved on June 30, 1954. Said
business in the future will be
conducted solely by Paul E. Hen-
drick under the name of "LEMON
GROVE SHOPPING CENTER."
He will pay and discharge all
debts and liabilities and receive

all monies payable to said firm.
Emerson C. Adams, will not be
responsible for any debts or li-
abilities of any kind incurred on
or after June 30, 1954.

EMERSON C. ADAMS
PAUL E. HENDRICK
The undersigned Paul E. Hen-
drick, 2234 Cypress Street, Lemon
Grove, hereby certifies that he
is transacting business at 3308
Main Street, Lemon Grove, Califor-
nia, under a designation not
showing the name of the persons
interested in such business, to-
wit: "LEMON GROVE SHOP-
PING CENTER."

Paul E. Hendrick
STATE OF CALIFORNIA) ss.
COUNTY OF SAN DIEGO) ss.

On the 8th day of August 1954,
before me personally appeared
Emerson C. Adams and Paul E.
Hendrick, known to me to be
the persons whose names are
subscribed to the foregoing in-
strument and they acknowledged
to me that they executed the
same. WITNESS my hand and
seal of my office this 8th day
of August 1954.

Mary Hussey, Notary Public
My Commission expires August
29, 1954.

LG Review, Aug. 12, 19, 26,
and Sept. 2, 1954.

NOTICE TO BIDDERS
The Grossmont Union High School Dis-
trict will receive bids on Miscellaneous
Supplies and Equipment for:
Automotive, Books, Periodicals & Li-
brary, Building Materials, Cafeteria &
Home Economics, Custodial, Electrical,
Furniture, Gardening and Grounds,
Health, Instructional, Industrial, Art,
Musical, Office Machines, Salvage, Lau-
ndry Service and Tire Recapping.

Each bid shall be submitted on a
form obtained at the Purchasing De-
partment, Grossmont Union High School
District, Grossmont, California; shall
be sealed and filed in said Purchasing
Department on or before 2:00 P.M. on
September 9, 1954.

Bids will be publicly opened and read
aloud at that time and place.
The Grossmont Union High School Dis-
trict reserves the right to reject any or
all bids, to accept or reject any one or
more items or to waive any irregu-
larities or informalities in the bids
or in the bidding.

Preference will be made in the award

for California-made supplies, pursuant to
Sections 4300 to 4324, Inclusive, Govern-
ment Code.
No bidder may withdraw his bid for a
period of thirty (30) days after the date
set for the opening of bids.
GROSSMONT UNION HIGH SCHOOL
DISTRICT
Harold G. Hughes, Asst. Supt.

ASSESSMENT NO. 35 NOTICE OF FILING OF ASSESSMENT AND TIME OF HEARING

Dated: August 9, 1954
NOTICE IS HEREBY GIVEN:
That the Superintendent of
Streets of the County of San
Diego has filed with the Clerk
of the Board of Supervisors of
said San Diego County an assess-
ment to cover the sum due for
the work performed and spec-
ified in the contract, including all
incidental expenses, for the con-
struction of sewers, manholes and
appurtenances in Alton Drive,
Washington Street, Mt. Vernon
Street, Ensenaada Street, and
Easement, in the vicinity of Lem-
on Grove, in the unincorporated
area of the County of San Diego,
Area No. 20, all as more fully
set forth in the Resolution of
Intention adopted 19 January,
1954, by the Board of Supervisors
of the County of San Diego to
which reference is hereby made:

That on the 7th day of Septem-
ber, 1954, at 11:00 o'clock, a.m.
in the Board of Supervisors cham-
ber in the City and County Ad-
ministration Building, 1600 Pacific
Highway, in the City of San
Diego, California, all persons in-
terested in said work or said as-
sessment will be heard by the
Board of Supervisors of the Coun-
ty of San Diego. Any person
feeling aggrieved by any act or
determination of said Superinten-
dent of Streets in relation to said
work or assessment, or who
claims that the work has not been
performed according to the con-
tract, or who claims that any por-
tion of the work was omitted or
illegally included in the contract,
or having any objection to the
correctness of the assessment or
diagram or other act, determina-
tion or proceedings of said Super-
intendent of Streets shall prior
to said time appeal to the Board
of Supervisors of the County of
San Diego by briefly stating in
writing the grounds of appeal.

MARIE NASLAND
308 Civic Center
San Diego, California
LG Review Aug. 19 and 26, 1954.

NOTICE TO CREDITORS Estate of GERTRUDE CAL- KINS, Deceased.

Notice is hereby given by the
undersigned, Charles C. Calkins
as the Administrator of the
Estate of Gertrude Calkins, De-
ceased, to the creditors of and
all persons having claims against
the said deceased, that within six
months after the first publica-
tion of this notice, they either
file them with the necessary vouch-
ers in the office of the Clerk
of the Superior Court of the state
of California, in and for the
County of San Diego, or present
them with the necessary vouchers
to the said Administrator at the
place of business of his attorney,
Signed Charles C. Calkins,
Administrator of the Estate of
Gertrude Calkins, Deceased.

Dated at Lemon Grove, Califor-
nia this 10th day of August 1954.
Luther N. Hussey, 7808 Broad-
way, Lemon Grove, California,
attorney for said Administrator.
LG Review, Aug. 12, 19, 26,
and Sept. 2, 1954.

'Platter Parade'

By BOB TURNBULL
No. 9348
Ratner Recommends... Here
are this week's recommended
records by Ratner Electric, 8th
and Broadway in downtown San
Diego. "Money Honey" and "I
Love You, Yes I Do" by Ella Mae
Morse (Capitol). Also "Why Do I
Keep Lovin' You" and "How
Blue" by the Mills Brothers on

Decca.
Go Robot, Go... Keep alert,
musicians, you can be replaced!
In Paris, where anything can
happen, and usually does, espe-
cially in the spring, a trio of
robots were set up on a big plat-
form in the department store,
Printemps, where they perform
daily concerts, both pop and clas-
sical. The life-size figures make
life-like movements playing three
instruments—the guitar, sax and
drums. They get up and down,
wink and perform other human
gestures. One robot announces
the selection and thanks the au-
dience for the applause. With ac-
tion synchronized to the music
and voice which comes from a
hidden phonograph, the trio is
billed under the name "Trio Fan-
tastique." Belgian engineer, Ze-
non Specht is the designer.

On Special!... The next time
you cruise in Ratner's be sure to
check up on the specials they
have for this summer. Their dis-
play shelves are jammed with
records—both old 'n' new that are
practically being given away!

Record Round-Up... Here are
the top five popular records at
Ratner's for this week: (1) "Sh-
Boom," Chords. (2) "Little Shoe-
maker," Gaylords. (3) "Little
Things Mean a Lot," Kitty Kallen.
(4) "Hey There," Rosemary
Clooney. (5) "Three Coins in the
Fountain," Four Aces.

The eighth annual "Fisher-
men's Fiesta" will be held on
fishermen's dock, October 9 and
10, it was announced this week
by the San Pedro Chamber of
Commerce, sponsor of the event.

The colorful spectacle will
highlight San Pedro's commercial
fishing fleet decorated in the
theme of "circus time." The fish-
ing armada, the world's largest,
will be tied up at the dock dur-
ing the two day celebration and
climax the pageant with an
oceanic parade where judges will
award prizes to the best decorat-
ed boats.

Other activities include Old
World religious rites with James
Francis Cardinal McIntyre, bless-
ing the fishing fleet, and a Sol-
emn High Mass of Thanksgiving
at Mary Star of the Sea Church
expected on the dock

in San Pedro.
Admission to the pageant is
free. It is announced by Don
Loker, fiesta chairman, with over
a quarter of a million persons
expected on the dock

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**Hot & Cold
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Your Home**

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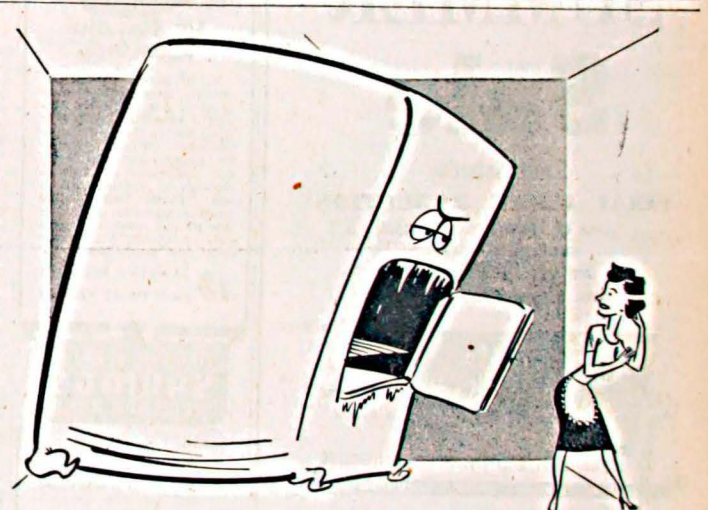
AND YOU DON'T HAVE TO BUY A WATER SOFTENER TO ENJOY ALL THE BENEFITS OF SOFT WATER THE

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HO 6-4568

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Lemon Grove



DOES YOUR REFRIGERATOR HAVE ROOM-ATISM?

**HOW DOES IT RATE
ON THE MODERN
REFRIG-RATER?**

- Does it defrost auto-
matically?
- Does it have special
compartments for
keeping special
foods?
- Does it give you
plenty of storage
space but take up
little floor space?
- Does it make plenty
of ice cubes, fast?

Today's refrigerators are different... completely different... from the refrigerators of just a few years ago.

Take, for example, the basic question of space.

Yesterday's refrigerator occupied an area completely out of proportion to the amount of storage space it provided. The "works" seemed to take up most of the inside room... (getting the Thanksgiving Turkey in it was just about impossible!) ...and it was a huge thing, almost filling the kitchen.

Today, it's a different story. The modern refrigerator is compact, takes up a minimum of floor space... but at the same time provides you with an amazing amount of storage room! Up-to-date refrigerator design gives you a variety of practical storage features, such as vegetable crispers, frozen food and tall-bottle compartments, and special sections for special foods.

If your old refrigerator suffers from room-atism, don't put up with it a moment longer. Discover for yourself the many advantages of a truly modern refrigerator. Your dealer will arrange terms to suit your family's budget.

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GET A HOME FREEZER**

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Complete Stock of Baseball
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7826 Broadway HO 6-4807
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Fancy Foods

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Everything for the Home
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LEMON GROVE
24 hr. Service - Metered Rates
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PETE'S CERAMIC & CRAFT
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FREE Lessons to all Ages
for the Summer
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Rev. Cooke Joins Kiwanis Club

Rev. Don Cooke, pastor of the Lemon Grove Methodist Church was inducted into the Kiwanis Club Wednesday at Michael's.

The ceremony was handled by Thad Butts, Rev. Dan Apra of the

Congregational Church was his sponsor.

Byron Netzel, Channing Mason and Frenchy Faucher were named to head the club's committee for the forthcoming Lions-Kiwanis baseball game.

EVELYN WIGTON'S
SUMMER
Sale

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SALE On SPORTSWEAR, DRESSES,
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and Pacific Beach

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- Cash
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Throwin'
The
Bull

by Bob Turbull

Smile . . . "Two heads are NOT better than one—twice as many ears to wash."

Helix Cheerleaders . . . (Last in a series of four). This is it! This is the last interview with some of Helix's future school leaders. In this case, the voice department. Today we meet Miss Carrie Boyd. Carrie is our final personality, and very similar to the girls formerly mentioned. Miss Boyd has belonged to the pom-pom corps for two years, is a member of the Min-Tidiers and has been affiliated with the Junior Y-Teens!

So, Calif. vs. L. A. . . . Santa Barbara High's great passing and running threat, Ernie Zampese, heads the list of 29 Southern California high school grid stars of last season who will play in the Breitbard Athletic Foundation's annual prep all-star charity football game here (Balboa Stadium) September first. Duane Maley, San Diego coach, will be the head coach for the Southern Cal team who play the Los Angeles all-stars. Some of our local lads that might be seen on the grid-iron are: Lauro Sarase, La Jolla; end; Dallas Evans, San Diego; end; Dave Lopez, San Diego; tackle; Bill Patten, San Diego; guard; Don Magee, Sweetwater; quarterback; Lee Buchanan, Kearny; halfback; and Bob Neele, Chula Vista, halfback.

Heartland Players Present . . .

S
for Standing
Room Only

All of us, at one time or another have stood in line to place our savings. You find yourself switching from line to line to find the shortest. All in all it's pretty aggravating. So here's our suggestion . . . open a Savings by Mail account at the "Thrifty Corner". No waiting, no delay, drop us a line or call today. Current rate of interest 3% per annum paid semi-annually.

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LA MESA Main Office

Symphony Program
To Feature
Family Night

It's to be Family Night at Balboa Park Bowl Tuesday night, August 31. That's the night popular conductor-composer Meredith Willson directs the San Diego Symphony Orchestra in a Pops Concert and the famed Triana Dance Troupe, headed by Luisa and Antonio Triana, will be the featured attraction.

Preceding the gala event, the park will be dotted with families

"Ghosts," the greatest dramatic tragedy by Henrik Ibsen, Norway's greatest modern dramatist. This knockout play will have its last showing this Friday and Saturday night at the Cafeterium on School Lane. The play is being put on by the Heartland Players of Lemon Grove under the direction of Bud Coffin, with the following cast: Jacob Engstrand, Art Chapman; Regina Engstrand, Carla Treurniet; Pastor Manders, Bud Coffin; Mrs. Helen Alving, Esther Jensen; and Oswald Alving, Bill Johnson. Curtain time is 8:30. General admission is one dollar, students, fifty cents. Special rates for parties of ten or more. For further information and reservations, phone HO 6-9470. Don't miss this spectacular play!

Congratulations . . . are in order to Miss Dora Lea Hobb who recently wed Mr. Donald C. Wiltfong in Spring Valley. Mrs. Dora Wiltfong is a graduate of Helix High. Her husband struggled through the walls of Grossmont.

PF Plays Host . . . On Sunday eve, August 29, our local First Congregational PF group will entertain other local young people's groups. From 6:45 to 7:45 there will be recreation and get-acquainted hour. At 8:00 p.m. Sgt. Robbins of the Narcotics Division of the Sheriff's office will show a film and give a talk on "Narcotics and Youth." Judge Luther Hussey and the associate pastor, Bruno Puschel, will be present. All adults interested are invited.

What's Happening? . . . "Babes in Toyland" will be shown in the Ford Bowl tonight and tomorrow night. This Victor Herbert operetta, cast with high school and college men and women, will last 2½ hours with music provided by the San Diego Youth Symphony. The cost is only 50¢ with plenty of free parking. You are urged to get there early and get any seat in the spacious house. Sue Lewis, Valerie Loustalet, John Castiglione, Phyllis Gollehon and Carolyn Parker all have major parts in the operetta and they also attend (or did) Helix High School. "Babes in Toyland" is being sponsored by the city recreation department for the benefit of cerebral palsy. Plan to attend this, also!

La Jolla Playhouse will present "The Vacant Lot" as their final summer attraction. The dates are from August 24 to September 5. It will be the world premiere and pre-Broadway showing of "The Vacant Lot." It is an exciting American play in three acts directed by Norman Lloyd.

"KNOCK ON WOOD"
Danny Kay
Now thru Sat.
Plus
PINOCHIO (Walt Disney)

—Coming Sunday—
"GORRILLA at LARGE"
"BRANDED"
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having picnic suppers and at 7:30 p.m. pre-concert entertainment will get underway in the bowl. The concert starts at 8 p.m. Pre-concert amusement will include a trained seal act, clowns, a caliope, organ grinder and monkey and balloons, to bring a festive air to the bowl.

The entertaining concert program planned by Willson includes familiar popular music and the colorful Triana Dance Company performing the exciting dances of their native country. The San Diego Symphony Association is sponsoring the concert as a maintenance fund benefit for the Summer Symphonies series.

'BABES IN TOYLAND'
RECREATION ROUND-UP
OPERETTA TO BE STAGED
THIS WEEK

Starlight Opera will take a summer holiday this week while Balboa Park's Bowl is turned over to San Diego teen-agers for the annual Recreation Round-Up Operetta on Thursday and Friday nights at 8:15.

"Babes in Toyland," Victor Herbert's immortal musical fantasy will be presented by a cast of 231 outstanding young musicians and dramatic students, the Junior Civic Chorus and Civic Ballet and the San Diego Youth Symphony.

The production, supervised by the City Park and Recreation Department, has as its purpose raising funds for the Cerebral Palsy Foundation of San Diego County and providing young people with musical and dramatic experience on the stage. Directors are Maria Fielding, production and dancing; Charles Jeffers, dramatics; Carl Dewse, vocal music; and Walter Peterson, orchestral music.

Tickets for the show are on sale at all city playgrounds.

MILDRED McAFEE HORTON, World War II Wave director, in S. F. interview — "If universal military service is adopted, it should include women. The fear should be dispelled that the service will rob girls of their femininity."

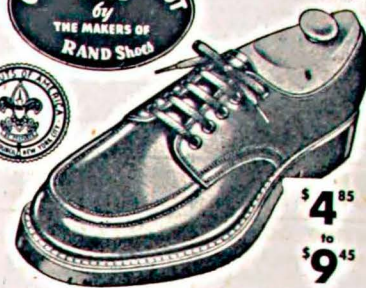
GOV. GOODWIN J. KNIGHT, at AFL-Santa Barbara convention — "The unemployed worker in California today receives more in insurance money every week than he receives for a full month's hard labor."

BERT BELL, National Football League commissioner, in Calif. — "Hugh McElhenny of the '49ers is the best running back I've ever seen in pro football — and I go back 45 years."

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BACK TO SCHOOL AGAIN
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Just Arrived New Shipment of Skirts and Sweaters
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6⁹⁵

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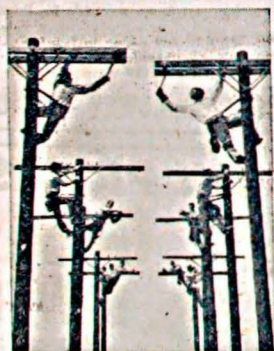


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You might not guess it, but these men are going to school. They're learning how to climb telephone poles safely and to string lines that will carry your calls. This course is just one of many given in telephone schools. Others—lasting anywhere from three days to six months—train operators, business office people, installers, and the like. Such training gives telephone people the skills they need to do their jobs faster, better, cheaper... and more safely, too. Thus, they're better able to bring you good telephone service that's low in price. Pacific Telephone works to make your telephone a bigger value every day.



A long distance visit costs so little

How long has it been since you heard the voices of far-away loved ones—friends you haven't seen for ages? A visit by long distance is the next best thing to being there in person. It means so much and costs so little. You can call coast to coast—clear to Boston for example—for only \$2.00 plus tax. That's the rate for a three-minute "station" call after 6 P.M. weekdays and all day Sunday. Calls over shorter distances naturally cost even less. Why not plan to send your love—your friendship across the miles by long distance tonight.



LOCAL IMPROVEMENTS TO INCREASE EXCHANGE CAPACITY 12 PER CENT

Meet J. S. Tracy (left) supervisor of the local Central Office, and G. E. Warner, a supervisor for the Western Electric Company, as they check plans for the installation of additional equipment at the force of 25 men commenced Central Office in La Mesa. A Western Electric installation work on July 12th and will complete the job about October 15th. This installation represents a \$117,000.00 addition to the La Mesa Exchange investment which exceeded 4 1/2 million at the start of 1954 and will result in a 12% increase in the capacity of the office. Incidentally, both Tracy and Warner are residents in this community, as are the majority of the men who report to them.



Rough Water Swim To Be Held Sunday

The Pacific Coast Paddleboard Championships will be held in conjunction with the 23rd Annual Rough Water Swim and Aqua Fiesta, it was announced by Hugh Waldman, chairman of the committee sponsoring the event for La Jolla Town Council. Final plans were completed for the sports highlight which will be held at the world famous Cove in La Jolla this Sunday. The day long program is slated to begin at 11:30 a.m.

Addition of the Paddleboard Championships, the largest race of its kind on the West Coast, the increased number of swim entrants, and the inclusion in the program of a number of diving and water exhibition events promises to make this year's meet the greatest in the history of the famous cove.

The La Jolla Rough Water Swim is the oldest swim of this type held on the Pacific Coast. More than 200 amateur swimmers from all over California and nearby western states will race over the mile-long triangular course that stretches out into the ocean, starting and finishing at the Cove. Crossing currents, large kelp beds and a rocky shoreline make it a trying test for the best of swimmers.

THE SHOW'S THE THING!

by Bob Turbull

A new column will be featured in the REVIEW for an indefinite period of time. This column is for the benefit of you movie viewers so that you may know of special events and movies that will play throughout the seasons at your own GROVE Theater, 3455 Imperial Ave. in the heart of the city with "The Best Climate on Earth"—Lemon Grove! The telephone number at the box office is HO 6-9575. Be sure to continually read this column for information on movies, events, contests and what-have-you.

It's contest-time for the kiddies at the GROVE Theater. A Walt Disney Coloring Contest is being held. For further information be sure to inquire at the theater when you attend those super matinees! You can find out all about the contest then! But the big surprise is the prizes! First prize winners in each age group will receive an all-expense paid trip to Burbank (near Hollywood), California, and a tour through the Walt Disney Movie Studios. Second prize winners will receive a reproduction of an original celluloid drawing, actually used in the production of Walt Disney movie cartoons. And the third prize winners will receive free passes to the GROVE Theater. So kids, don't pass up a chance to win a free trip through a movie studio—there's got to be a winner—and it might be you!!!

Tonite through Saturday the

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MYASTHENIA GRAVIS FOUNDATION FORMED New hope for residents of California who are afflicted with Myasthenia Gravis, a baffling neuromuscular disease, was reported by the Myasthenia Gravis Foundation, Inc., a non-profit organization.

Groundwork for the formation of a California Chapter of the Myasthenia Gravis Foundation, whose aim is continued research toward a lasting cure for the disorder, is the aim of the foundation.

At the present time death rate from the disease has been greatly reduced and relief is obtainable.

GROVE features two stand-out technicolor movies. "Knock on Wood" starring versatile Danny Kaye and "Pinocchio." Sunday through Tuesday the movie house will show two tense dramas: "Gorilla at Large" and "Branded."—B.T.

Notice of Intention to Sell NOTICE IS HEREBY GIVEN THAT: The undersigned, Langford & Long, a partnership composed of Walter G. Long, Herbert T. Long and Clarence E. Langford of Lemon Grove, California, intend to sell to the undersigned Thomas Morton, Sr. of 7139 Lisbon St. San Diego, California, all that certain personal property consisting generally of fixtures, equipment, stock and good will of a Retail Cabinet Shop Business now owned and heretofore conducted by the undersigned at 3420 Harris St., Lemon Grove, San Diego County, Calif. and known as Lemon Grove Cabinet Shop. Said sale to be consummated on the Seventh day of September, 1954, at 10 a.m. at Bank of America National Trust & Savings Association, 255 Third Ave., City of Chula Vista, County of San Diego, State of California.

Dated August 24, 1954.
Langford & Long, A Partnership
By: Herbert T. Long, Partner
3455 Imperial Avenue, San Diego, California.

Vendor
Thomas Morton, Sr. Vendee
7139 Lisbon St. San Diego, Calif.

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BARGAIN — Corona Portable, \$35.00. Balboa Typewriter Co., 3435 Imperial, L.G.

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Fast service on burned out toasters, coffee makers, waffle irons, irons & mixers. Low prices. **C. P. APPLIANCES** 7852 Broadway HO 6-0098

FOR SALE: Stove, refrigerator, twin beds. Good condition. Best offer takes 'em. Call HO 6-0389.

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KEN RISTER, Agent HO 6-8939

PAY CASH for 1st and 2nd Trust Deeds on property in Lemon Grove area. Nielsen, HO 6-0136.
FOR RENT — Store suitable for business or shop apply 3445 Imperial.
FOR SALE — Underwood Portable Typewriter, \$40.00, Balboa Typewriter Co., 3435 Imperial Ave., L.G.

Notice of Intent to Mortgage Notice is hereby given, pursuant to Section 3440 of the Civil Code of the State of California, that the undersigned THOMAS MORTON, SR. whose address is 7139 Lisbon St. San Diego, Calif. and whose business is that of a Retail Cabinet Shop known as Lemon Grove Cabinet Shop intends, as mortgagor, to mortgage to Bank of America National Trust and Savings Association, whose branch address is given herein below, as mortgagee, certain personal property of which a general statement of the character thereof is as follows: 1 Walker-Turner Shaper, serial no. 52942A; 1 2 hp motor, serial no. 32; 1 Davis & Wells 6" Jointer, serial no. 1202; 1 Comet Radial saw, motor attached, serial no. OBI202; 1 12" Table saw no serial no.; 1 1 1/2 hp motor serial no. VJ 2871; 1 Porter-Cable 3"x24" Portable sander, serial no. 33108; 1 Stanley Portable Router serial no. C77-372; 1 DeWalt saw serial no. 08033, motor attached; 1 Lesto Hand Scroll saw, serial no. 50394; 1 1/4" drill, serial no. 2418-710 which personal property is located at 3420 Harris St. Lemon Grove, California, and that said mortgage will be executed and delivered, and any consideration therefor will be paid at the hour of 10 a.m. on the 7th day of September, 1954, at the Chula Vista branch of Bank of America National Trust and Savings Association at 255 Third Ave., Chula Vista, California.
Dated at Chula Vista, California this 24th day of August, 1954.
Thomas Morton, Sr.

OYLER RADIO & T. V. Auto Radios Repaired We Test Tubes Free House Calls in Lemon Grove \$3.50 7316 BROADWAY HO 6-7290

Rent a Camera or Projector \$1.00 L. G. Camera & Spt. Gds. 7848 Bdw. HO 6-7379

MAILING & ADDRESSING Service at my home. Shirley Carroll, 7479 Mt. Vernon, HO 9-7901.

Do you have a business for sale? For Escrow don't forget La Mesa-Lemon Grove Escrow Service at 7856 Golden Ave., Lemon Grove, HO 6-3236. 14 ft.

HELP WANTED — Housekeeper, live in, 2 children, private quarters. HO 6-9457 or HO 9-4230.
FOR RENT — 1 bedrm. duplex furnished, \$65, no children. HO 9-3595.

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HO 6-7837

Grove Dogs to Have Part in All Breed Show

Lemon Grove will be well represented by entries in the All Breed Dog Show and obedience trials of the Silver Bay Kennel Club Sunday in the Electric Building, Balboa Park.

Eighty one different breeds—three-fourths of all the recognized breeds in the world—will be represented in the record entry of more than 700 purebred elite of the dog world.

"Never before has the Silver Bay Club show had such an amazing response from fanciers eager to exhibit their prize dogs," said Jack Bradshaw, superintendent. "One of the reasons for the record entry list is the panel of expert judges who will award more than 200 valuable trophies. Percy Roberts of Connecticut will make the award for the best in show dog—a trophy offered by Miss Freddie Weis of Coronado, valued in excess of one hundred dollars. Mr. Roberts was the recipient of the 1953 Fido—a national award comparable to film-dom's Oscar—for being the outstanding authority on pure-bred dogs in America.

"Besides well known breeds, the show—one of the largest one-day benched exhibits in the nation—also will feature scores of rare, unusual dogs and a number of specialty shows.

"Boxers lead other breeds in numbers with a total of 85; Ger-

man Shepherds total 38; Cocker Spaniels, 37; Dachshunds 35 and Boston Terriers 30. Among the lesser known dogs with fascinating histories and strange conformation will be Chinese crested, papillons, rottweilers, dandie dimonts and lakeland terriers."

Entries from Lemon Grove residents include those by Joan Ann and Sam G. Dawson, (Samoyed), Mrs. R. J. Doke, (Yorkshire Terrier), Wm. L. Fowler, (Boxer), Mrs. Eva Johnson, (Wire Fox Terrier), Mike Myrick, (Staffordshire Terrier).

Narcotics Officer To Have Church Program Sunday

Sgt. William Robbins of the Narcotics Division of the Sheriff's office will speak to the young people of the First Congregational Church Sunday evening on the problem of young people and narcotics.

Sgt. Robbins will bring with him samples and charts to illustrate his talk. Guest of honor will be Judge Luther Hussey. Other youth groups of other Lemon Grove area churches have

been invited. The meeting will start at 8 p.m. but a recreation period will be held beginning at 7 p.m.

The meeting is open to adults as well as young people and all parents are invited to attend. The program was arranged to attempt to combat some of the problems confronting a rapidly growing community.

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SUNDAY ALL DAY & EVENING HO 6-5800

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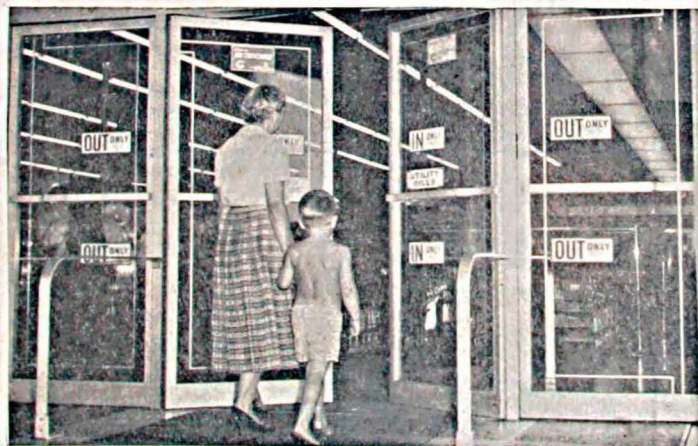
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That motto means much to shoppers and it means more to MAYFAIR personnel. Every one who is employed by MAYFAIR has one major objective in his business life, and that is to give the best merchandise, at the lowest possible cost and see that you get it in the most efficient, friendly manner possible.



No MAYFAIR market is ever so big that personal service is overlooked. Bigness at MAYFAIR is used only to indicate the vastness of choice. There is nothing in the way of obstacles that our personnel will not acquire for you, although chances are good that you will find it in good supply and top quality. Yet, courteous, personal service, as illustrated by cart-boy Paul Root, 4666 Landis St., is offered to every shopper, regardless of size of purchase.

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30th near University, North Park

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Also Oceanside, Calif.



Freshness is the watchword of MAYFAIR fruit and vegetable departments. In other days the standard of freshness was resolved to numbers of "days" from harvest to market shelf. MAYFAIR makes no secret that its records are resolved to "minutes" in many cases.

C. J. Kessler, 9363 La Mar, department manager, is shown setting up a display of holly sugar and today-plucked local peaches. The idea for home canned peaches just comes as a natural consequence.



Vacation time gives opportunity to employees on the way up to display their ability. During the absence of manager Larry Childress, George Corbis, 3139 Meade St., assistant manager, takes over.

Sincere, energetic key personnel, such as George and other executives, explains why shoppers find MAYFAIR Markets well organized and well stocked for your marketing pleasure.

PET PARADE

Continued from Page 1
the youngsters who attend the affair.

Contributors Named

A partial list of contributors includes: Mason Feed and Supply; Bill's Feed; Lemon Grove Pet Shop and Spring Creek Pet Shop, all contributing in connection with the K-B Distributing Co.
Cressy's, Petite Shop, L. D. Dept. Store, Arnold Sewing Mch., Haizlip Drug, Western Auto, Shopping Center, Brown's Refrig. Co.
L. G. Pet Shop, Lanes Shoes, Mills Home & Garden, Ranchers Feed Store, Wrights DoNuts, Carrs, Avalon Cafe, Lowe's Toggery, L. G. Barber Shop (Ken Armstrong).
National Pharmacy, Srouse

THE DIXON LINE

Continued from page 1
teaches love-tricks to Venus and the moon.

Reitz, Russells Paint, Rella's Shoes, Lindleys Owl Drug, Wigton's, L. G. Typewriter (Bulboa), Silver Stores, Grove Theatre, Tony Sonka, Jim's U Rent, L. G. Hardware, Mason Feed, Welch's Record Shop, L. G. Camera & Sporting, Town House Furniture, Mel's Root Beer, Children's Bootery, Grove Pastry, Bill's Self Serve, Hobbies Preferred, McMahon's Furr.
Bill Dean (Grove Barber Shop), C. P. Appliance, L. G. Stationers, Walters Jewelry, L. G. Home, Auto & Sporting Goods, Highlander.
The style shop is giving five certificates good for merchandise.

Civil Defense

By CHARLES GURLEY

There is nothing more important than having the people of every community fully understand just what Civil Defense is all about regardless of how active they may become in its administration.

Those two eyes by their witchery seal up the two eyes of heaven. Look to your hearts!
We repeat we have not yet outgrown romance.

County Assessor Eddy told the Business Mens Club that he has a new formula for figuring Personal Property Taxes. These will be based in proportion to the value of the house—Suits us—we are in the doghouse.

stration is the conclusion of Dr. Frank B. Gigliotti, Zone Warden for the Lemon Grove area.

"Self discipline in cases of emergency," said Dr. Gigliotti, "is exactly what Civil Defense means, and who cannot benefit from a course in self discipline? We in Civil Defense promise to make our instructions as palatable as possible and we implore you not to overlook how handy such training will be in the emergency we all hope and pray may never happen."

"As a part of this same self discipline program we have repeatedly tried to organize Red Cross First Aid courses locally and while at each attempt we have been able to enlist considerable members who realize the need for such knowledge, by the time such courses begin, quite a

PRESBYTERIAN W.S.O. TO PICNIC

The Women's Service Organization of the La Mesa United Presbyterian Church will have a picnic and regular meeting at Collier Park, Thursday, August 26 at 10 a.m.

Mmes. H. C. Buffington, W. Herman and H. Hough are hostesses for the day. They will provide the hot dogs, buns and beverages.

few of such promising individuals have failed to show up. We only hope these people may never need such help but that may be too much to expect.

Remember, please, the next Civil Defense meeting will be September 7 at the Youth Center at 8:00 in the evening. Plan on being there."

LEGION AUXILIARY TO TAKE RUMMAGE ITEMS TUESDAY

Regular Meeting of the La Mesa American Legion Auxiliary Unit 282, will be held Friday at 8:00

evening. They have asked the members and friends to bring a potluck dish and their own table service. Transportation will be furnished if anyone in need will call the church office.

President Mrs. Earl Sherman will report on the conference at Mt. Herman, that she and her family were privileged to attend, along with our Minister, Mr. and Mrs. Lawherd.

The summer project is the Ice Cream Social to be held September 1 at the Church from 3 p.m. until 9. Interesting plans will be presented at this meeting by the Chairman, Mrs. Howard Hough.

NEW PIPES FOR WATER IN LAKESIDE

The La Mesa-Lemon Grove Irrigation District authorized M. J. Shelton to begin a preliminary study of rights-of-way for a 60 inch transmission line proposed between Lakeside to Santee and to the Grossmont reservoir. This will be in addition to the 42 inch line currently in use.

p.m. at Legion Hall. Members are asked to bring articles of rummage to this meeting for the sale to be held at Legion Hall Sept. 1 and 2. There will also be a snack bar at the Hall during the days of the sale.

The Hall will be open Aug. 31 to receive rummage.

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BIG 12 X 26 SIZE

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4 Large Blue Willow Mugs... \$1.00



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3 Piece China Cigarette Set... \$1.00



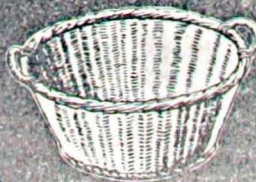
4 Piece Polished Wood Bowl Set... \$1.00



Metal Kitchen Stool... \$1.00



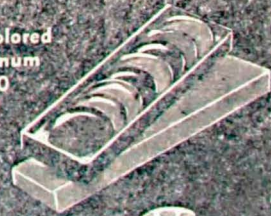
Hand Painted Pottery Cookie Jar... \$1.00



Large Size Woven Clothes Basket \$1.00



10 Cup Blue Willow Coffee Server and Warmer... \$1.00



8 Piece Colored Anodized Aluminum Coaster Set... 1.00



2 China Vases for \$1.00



Enameled French Fryer... \$1.00



3 Qt. Ovenware Casserole... \$1.00

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HO 9-2171

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